



Partnering with Eastover Elementary

Do you love Eastover? Do you have a business that you want to promote? Do you love seeing your logo on a t-shirt?

If your answer is YES, we hope you will consider supporting Eastover! We have new partnership levels that offer more benefits to our sponsors! And there are a variety of ways your organization can help us continue this rich history of academic excellence and innovative learning.

Sponsorship Levels

Details on the reverse

Signature Partner (1 available) - \$5,000

Platinum (2 available) - \$3,000

Gold (6 available) - \$1,000

Silver (8 available) - \$750

Bronze (10 available) - \$500

Friends of Eastover (unlimited) - \$250

Customized Partnerships

In addition to offering partnership levels, Eastover also has the flexibility to customize a partnership specific for your organization. If you would like to support a particular project such as grounds improvements, foreign language, programmatic offerings or other opportunities to enrich our students' experiences, please let us know.

In-Kind Donations

Does your company specialize in office supplies, food and beverage, or technology? Eastover would gladly accept in-kind donations to support our school! We look forward to cultivating a relationship with you as we build bright futures for our students!

Contact

Caroline Sharp

704.609.3232

carolinebsharp@gmail.com

Signature Partner - \$5,000 (1 available)

- Full page, color print advertisement on front inside cover of Eastover student directory; distributed to families of approximately 500 students
- Logo on Eastover school t-shirt for Eastover's annual Boosterthon fun run
- Logo and web link on EastoverPTA.org
- Verbal recognition at Eastover PTA-sponsored events, including Fall Fun Day, Father-Daughter dance, Mother-Son event and Boosterthon Fun Run
- Two printed advertising fliers sent home to student body during year of sponsorship
- Press release written by Eastover PTA's communications committee; media outreach conducted on company's behalf to Myers Park Magazine and other relevant outlets
- Company recognition on Eastover PTA social media
- Logo and web link on electronic marketing materials supporting the Boosterthon
- Logo in footer of weekly Eastover Express newsletters sent to student body and prospective families
- Your company provided banner, any size, hung on the large playground fence during school events including Fall Fun Day and Boosterthon

Platinum - \$3,000 (2 available)

- Full page print advertisement on back outside OR front inside cover of Eastover student directory
- Logo on Eastover school t-shirt for Eastover's annual Boosterthon fun run
- Logo and web link on EastoverPTA.org
- Verbal recognition at Eastover PTA-sponsored events, including Fall Fun Day, Father-Daughter dance, Mother-Son event and Boosterthon Fun Run
- Company recognition on Eastover PTA social media
- Logo and web link on electronic marketing materials supporting the Boosterthon
- Logo in footer of weekly Eastover Express newsletters sent to student body and prospective families
- Your company provided banner, 22" x 28", hung on the large playground fence during school events including Fall Fun Day and Boosterthon

Gold - \$1000 (6 available)

- One half page black and white print advertisement in Eastover student directory
- Logo on Eastover school t-shirt at Eastover's annual Boosterthon fun run
- Logo and web link on EastoverPTA.org
- Logo and web link on electronic marketing materials supporting the Boosterthon
- Logo in footer of weekly Eastover Express newsletters sent to student body and prospective families
- Your company provided banner, 22" x 28", hung on the large playground fence during school events including Fall Fun Day and Boosterthon

Silver - \$750 (8 available)

- One fourth page black and white print advertisement in Eastover student directory
- Logo on Eastover school t-shirt for Eastover's annual Boosterthon fun run
- Logo and web link on EastoverPTA.org
- Logo and web link on electronic marketing materials supporting the Boosterthon

Bronze - \$500 (10 available)

- Text recognition of company in 2017-18 sponsor listing in Eastover student directory
- Text recognition of company name on Eastover school t-shirt at annual Boosterthon fun run
- Text recognition of company in 2017-18 sponsor listing on EastoverPTA.org

Friends of Eastover - \$250 (Unlimited)

- Text recognition of company name on Eastover school t-shirt at annual Boosterthon fun run
- Text recognition of company in 2017-18 sponsor listing on EastoverPTA.org

Please fill in the information below and email your completed form and logo, if applicable, to EastoverPartnerships@gmail.com to reserve your partnership. Thank you!

Company Name:

Contact:

Address:

Telephone:

Email Address & Web Address:

Desired Sponsorship Level:

Authorized by (Sponsor Signature):

Date:
