



September 18, 2018

Dear Eastover Families,

We are excited to kick off this year's INVEST in Your Child fundraising campaign and are looking forward to the amazing experiences this campaign funds for our students. Our wonderful Eastover staff, teachers and volunteers have been working diligently this summer and fall to plan for enriching experiences and valuable academic offerings, including technology enhancements, chess instruction, grounds improvements, cultural and arts enrichment, teacher grants, advanced math and literacy curriculum, teacher training, and much more!

Funds raised through INVEST provide the annual operating support for our entire school, however, it only happens with the financial support of our Eastover family. Eastover receives less than \$60 per student per year from the Charlotte Mecklenburg School System to cover expenses; including everything from copy paper and art supplies, to books and pencils. INVEST provides additional funds to meet basic needs and enrichment activities that enhance each student's learning experience, making Eastover the wonderful school that it is.

Help us make these plans and experiences a reality by raising \$100,000 by November 16, 2018. The funds raised will be put to use right away to fully fund the PTA budget. We will officially launch the **INVEST in Your Child** campaign on September 18, 2018. We know that our goal is ambitious, but we have great faith in the generosity and giving spirit of our Eastover community. Join us in helping to reach our **\$100,000** goal!

Please donate today! The sooner we receive the funds, the sooner we can begin implementing these programs. Be one of the first 100 families to donate OR give \$500+ and earn your spot in Eastover's Gold Eagle Club.

Please contact us directly if you have any questions or visit eastoverpta.org/invest to learn more about fundraising at Eastover. Thank you for helping great minds take flight and we look forward to what promises to be a fantastic 2018-19 school year!

Go Eastover Eagles!

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